

**BEFORE THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: RONALD JOHN ROSENBERGER

Application No.: 10/613,392 Art. Unit: 3622

Filing Date: July 3, 2003 Examiner: Myhre, James W.

**Title: CARDS AND RELATED SERVICES PROVIDED BY CREDIT CARD ENTITIES  
THAT USE NON-METALLIC SYMBOLIC COLORS TO TARGET SPECIFIC  
DEMOGRAPHIC GROUPS**

I hereby certify that this correspondence is being filed electronically with the USPTO

Via EFS online on  
August 13, 2008

\_\_\_\_\_  
(Date of Deposit)

Guy Kevin Townsend

\_\_\_\_\_  
(Name of applicant, assignee, or Registered Representative)

/Guy Kevin Townsend/  
\_\_\_\_\_  
(Signature)

August 13, 2008

\_\_\_\_\_  
(Date of Signature)

Commissioner for Patents  
Mail Stop Amendment  
P.O. Box. 1450  
Alexandria, VA 22313-1450

**SUPPLEMENTAL AMENDMENT AND RESPONSE UNDER RCE**

Dear Sir:

Applicant files the following supplemental amendment to clarify claims further to the response filed August 12, 2008.

**In the Claims:**

Amendments to the claims are presented beginning on page 3.

**Remarks:**

The Remarks begin on Page 11.